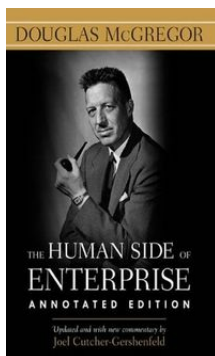


THE HUMAN SIDE OF ENTERPRISE, ANNOTATED EDITION

“What are your assumptions (implicit as well as explicit) about the most effective way to manage people?” So began Douglas McGregor in this 1960 management classic. It was a seemingly simple question he asked, yet it led to a fundamental revolution in management. Today, with the rise of the global economy, the information revolution, and the growth of...



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There is disagreement. The group is comfortable with this and shows no signs of having to avoid conflict or to keep everything on a plane of sweetness and light. Disagreements are not suppressed or overridden by premature group action. The reasons are carefully examined, and the group seeks to resolve them rather than to dominate the dissenter. Douglas McGregor, The Human Side of Enterprise, Annotated Edition //

Reader's Opinions

Wow! Just wow! So many ideas that we look at now (in 2016) are already present in this book and in a well formed way. Loved it.