ULTIMATE GUIDE TO FACEBOOK ADVERTISING: HOW TO ACCESS 600 MILLION CUSTOMERS IN 10 MINUTES

Covers critical updates including:-Targeting by birthday, family status, and more-Pinpointing who is seeing your ads-Managing impressions per ad to avoid ad fatigue-Using Sponsored Story Ads—the newest advertising categoy-Creating a Facebook businessp and identityMAKE A FORTUNE WITH FACEBOOKPerry Marshall, author of the #1 selling book on Google advertising, and internet strategist Thomas Meloche lift the curtain to the 600 million potential customers on Facebook and show you how to reach them, convert them, and keep them as your fan,...



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