

WHAT SHALL I WEAR?

The revolutionary fashion designer credited with pioneering the “The American Look,” Claire McCardell designed for the emerging active lifestyle of women in the 1940s and 50s. She was the originator of mix-and-match separates, pedal-pushers, bareback summer dresses, strapless swimsuits, and feminine denim fashion, and started the trend for ballet flats—a signature Audrey Hepburn look—as a wartime leather-rationing measure. McCardell's fashions were taken up by working women and high society...



READ/SAVE PDF EBOOK

What Shall I Wear?

Author	Claire McCardell
Original Book Format	Hardcover
Number of Pages	192 pages
Filetype	PDF / ePUB / Mobi (Kindle)
Filesize	4.69 MB

Click the button below to save or get access and read the book What Shall I Wear? online.



Reader's Opinions

Such fun! Timeless fashion insights and tips from the legendary mid-century designer.