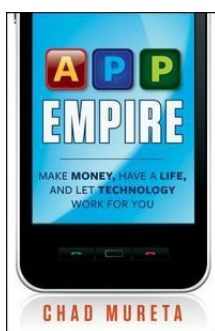


# APP EMPIRE: MAKE MONEY, HAVE A LIFE, AND LET TECHNOLOGY WORK FOR YOU

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## Reader's Opinions

A great entry-point. I wanted more details on implementation and also marketing because that's the key component. You've built an app, great, but how do you get it across to people and get millions of downloads in the market place?

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