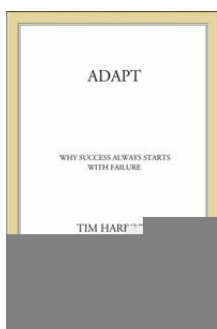


ADAPT: WHY SUCCESS ALWAYS STARTS WITH FAILURE

Author Q&A with Tim Harford So are you an economic missionary, or is this just something that you love to do? It began as something that I love to do--and I think I am now starting to get a sense of it being a mission. People can use economics and they can use statistics and numbers to get at the truth and there is a real appetite for doing so. This is such a BBC thing to say--there's almost a public...



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Author	Tim Harford
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Companies pay amazing amounts of money to get answers from consultants with overdeveloped confidence in their own intuition, he Tim Harford, Adapt: Why Success Always Starts with Failure //

other tendency emerges because we rarely like the idea of standards that are inconsistent and uneven from place to place. It seems neater and fairer to provide a consistent standard for everything, whether its education, the road network or the coffee at Tim Harford, Adapt: Why Success Always Starts with Failure //

Reader's Opinions

brilliant read! really enjoyed how the author weaved the concepts of failure and success with evolutionary concepts