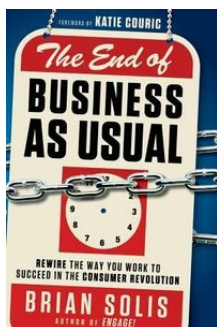


THE END OF BUSINESS AS USUAL: REWIRE THE WAY YOU WORK TO SUCCEED IN THE CONSUMER REVOLUTION



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Reader's Opinions

I read a social media book every month but Brian is by far one of the best thought leaders in the social business space. This book is loaded with case studies and helpful data that Brian breaks down into tangible meaning.