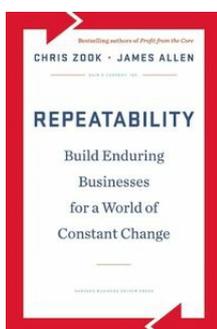


REPEATABILITY: BUILD ENDURING BUSINESSES FOR A WORLD OF CONSTANT CHANGE

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Reader's Opinions

This book had no shortage of circumstantial evidence and research to back up their claims on how top companies grow their businesses. I think you'd be hard-pressed to find a book of its kind, outside of maybe one of their earlier books, on such a niche subject.

Instead of calling this book "Repeatability", they should have just labelled it "Continuity": it's really not a huge surprising leap that continuously practising best practices over having only one inspired moment leads to the best results. All of the points in the book are valid, and the case studies are well researched (the companies...