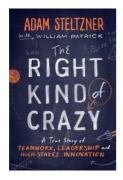
THE RIGHT KIND OF CRAZY: A TRUE STORY OF TEAMWORK, LEADERSHIP, AND HIGH-STAKES INNOVATION

From Adam Steltzner, who led the Entry, Descent, and Landing team in landing the Curiosity rover on the surface of Mars, comes a profound book about breakthrough innovation in the face of the impossible The Jet Propulsion Laboratory (JPL) is home to some of history's most jaw-dropping feats of engineering. When NASA needed to land Curiosity—a 2,000-pound, \$2.5 billion rover—on the surface of Mars, 140 million miles away, they turned to JPL. Steltzner's team couldn't test their kooky solution, the Sky Crane. They were on...



READ/SAVE PDF EBOOK

The Right Kind of Crazy: A True Story of Teamwork, Leadership, and High-Stakes Innovation

Author	Adam Steltzner
Original Book Format	Hardcover
Number of Pages	256 pages
Filetype	PDF / ePUB / Mobi (Kindle)
Filesize	6.25 MB

Click the button below to save or get access and read the book The Right Kind of Crazy: A True Story of Teamwork, Leadership, and High-Stakes Innovation online.



Peek Inside the Book

The key to searching for the truth is to hold passionately to your beliefs while simultaneously not feeling entrenched in your position, to be able to let go of the need to defend it in order to save face. Its almost a Buddhist thing, where youre not necessarily free of ego and concerns about status,...

Reader's Opinions

Steltzner tells his personal story of leading a team of people to put the Curiosity rover onto the surface of Mars. This is an inspiring look into how people learn and grow by taking on incredibly difficult challenges and meeting those challenges by listening to both their thoughts and perhaps more important, their