THE INNOVATOR'S GUIDE TO GROWTH: PUTTING DISRUPTIVE INNOVATION TO WORK

More than a decade ago, Clayton Christensen's breakthrough book The Innovator's Dilemma illustrated how disruptive innovations drive industry transformation and market creation. Christensen's research demonstrated how growth-seeking incumbents must develop the capability to deflect disruptive attacks...



READ/SAVE PDF EBOOK

The Innovator's Guide to Growth: Putting Disruptive Innovation to Work

Author	Scott D. Anthony
Original Book Format	Hardcover
Number of Pages	320 pages
Filetype	PDF / ePUB / Mobi (Kindle)
Filesize	7.81 MB

Click the button below to save or get access and read the book The Innovator's Guide to Growth: Putting Disruptive Innovation to Work online.



Reader's Opinions

Anyone involved in leading or participating in innovation

A must-read book on innovation for knowledge workers and entrepreneurs.